

Challenging an Average

Testing Challenges

1. **There's not enough data** – keep testing! If there are only a few numbers, an average can be misleading. The average might change a lot with the next number.
2. **They didn't test in the hot spots.** There may be places where the levels are much higher. Without them, the average won't be accurate.
3. **They didn't test when the levels were highest.** There may be times of year when the numbers are much higher (e.g. groundwater tests in dry seasons). Without them, the average is misleading.
4. **The detection limit is too high.** There might be contamination at levels of concern, but you won't know if the equipment wasn't sensitive enough to detect those levels.
5. **They tested until they had a low number that would bring down the average.** A company may just keep measuring until getting a result below the level of concern, and stop. If the rest of the data is higher, the low reading may not be typical.



Calculation Challenges

6. **They didn't include the high number.** If one number is very different from all others, it may be considered an "outlier" – an unusual measuring mistake. If they removed an outlier from the average, they need to explain why.
7. **There's too much variation.** If the numbers are all over the place, an average may not be a good way to describe them.
8. **Average is low, but recent numbers are high.** The average might be low, but recent numbers might show an upward trend.
9. **They used the detection limit like it was zero.** If contamination is below the detection limit, that doesn't mean it's zero. A measurement below the detection limit should be included in an average as if they found contamination equal to the detection limit.
10. **An average isn't what we want here.** Sometimes the average just isn't the best summary of the data, and it's better to know the median, or the maximum, or some other number.

Or...this average looks OK. Sometimes the average is accurate and there's no problem with the numbers at all. Hopefully, this happens most of the time!